

**Shrewsbury BID Annual Meeting**

**Date: 6pm – 7pm, Tuesday 14<sup>th</sup> May 2019**

**Venue: Big Town Plan space, Darwin Shopping Centre**

**Attendees:**

|  |   |   |
|--|---|---|
| Alessio Dyfnallt - Cooper<br>Green Pooks | Joseph Sankey – Unit 73   | Rosemary Hurst - Gerry<br>Webber              |
| Andrew Swarbrick - Boots                 | Jonathan Soden - The<br>Soden Collection  | Samantha Pritchard - It's<br>Feet First       |
| Andrew Prow - Halon                      | Julian Rose - Chemical<br>Watch   | Sharon Eagles - Vinegar<br>Hill               |
| Ann Tudor - TCP                          | Kate Gittins - Market Hall  | Stacey Hill - Oberon                          |
| Alan Lancaster - Philpotts               | Kevin Lockwood –<br>Shrewsbury Shopping<br>Centre and Deputy Chair<br>of Shrewsbury BID | Steve Jones -<br>Shrewsbury Street<br>Pastors |
| Chris Child - Energize                   | Mike Matthews – Prince<br>Rupert Hotel and Chair of<br>Shrewsbury BID                   | Steven West - Barclays                        |
| Emily Periam – The<br>Armoury            | Neil Jacques - Tesco  | Robert Boutflower -<br>Tanners                |
| David Parry -<br>Wellmeadow              | Paul Lord – Halon   | Tina Boyle - Acoustic<br>Boutique             |
| Denise – Vinegar Hill                    | Paul Kirkbright –<br>University Centre<br>Shrewsbury                                    | Seb Slater – Shrewsbury<br>BID                |
| Dilwyn Jones – Sabrina<br>Boat           | Rachel Williams - Marks<br>and Spencer  | Emma Molyneux –<br>Shrewsbury BID             |
| Gaynor Jones - Vinterior                 | Rachel – Next   | Stephanie Mansell-Jones<br>– Shrewsbury BID   |
| Gemma Davies -<br>Shropshire Council     | Rhys Collins – Quarry<br>Swimming and Fitness<br>Centre                                 |   |
| Janet Hordley –<br>Shrewsbury Marine     |   |   |
| Jacqui Pedley - QVC                      |   |   |
| Jenny Garbett - Quarry<br>Swimming Pool  |   |   |

1. Welcome

- Mike Matthews welcomed attendees to the meeting, thanking the Board and Team for their work during the past year.

- MM reflected on the first term and the positive progress that has been made in the town and the important role played by Shrewsbury BID.

## 2. Review of 2018/19

- Seb Slater reviewed footfall from the previous year and despite the challenging national context for town centres, detailed positive overall results for Shrewsbury particularly over the Christmas period which led to a first national radio interview on BBC Radio 4 interview for Shrewsbury BID.
- SS presented highlights from the Annual Review, which will be posted to BID members next week including:
  - The Original Shrewsbury website becoming the main website for visitors to Shrewsbury and a combined social media community of over 21,000.
  - The summer video received our most ever views and reactions, with more than 141k views.
  - During Christmas we created 'The Wonderful World of Shrewsbury' booklet for members and in summer we created the Shrewsbury Passport of Independents, with 50,000 distributed to homes and around the town.
  - The DarwIN Shrewsbury Festival saw more than 30 events organised in the town, including a visit from Darwin's great-great-great-granddaughter
  - We held our first screenings this year for Wimbledon and the Royal Wedding, along with a park in the Square.
  - Shrewsbury BID partnered with two local entrepreneurs to support the Shrewsbury Cup scheme, which has seen several cafes getting involved, including non-BID members and nationals such as M&S.
  - During 2018, Shropshire Council proposed a new car parking strategy, we worked with businesses to negotiate significant changes to the strategy and promoted the changes to the public once they came in.
  - We worked with Shropshire Council to introduce attractive Park and Ride and Parking offers during Christmas.
  - Within Team Shrewsbury, we continued to work towards a Purple Flag reaccreditation, which has just been confirmed for the fourth year running.
  - We have also continued to roll-out the DISC app for sharing information on safety.
  - The Shrewsbury Big Town Plan has progressed, including the finalising of a masterplan, a submission for the Future High Streets Fund and an agreement that the partnership will have three years funding from Shrewsbury Town Council, Shropshire Council and Shrewsbury BID.
  - Seb was invited to speak at the All-Party Parliamentary Group on Town Centres in January.

## 3. Finance and draft annual accounts presented by Ann Tudor, Finance Lead

- During 2018/19, the reserves were spent as planned in line with the end of the BID's first term.
- Strong cash-flow position at the end of the year with BID2 bills now dispatched.
- There was a similar level of gross income during the past year, with a slight increase in BID levy income and slightly reduced project income. There were reduced marketing and promotional costs.

#### 4. Director Elections

- Two new members are standing for the Board filling spaces for Independent Retail following the departure of Trish Donovan, John Major and John Hall.
- Standing for re-election to the Board in the position of Vice Chair is Kevin Lockwood from Shrewsbury Shopping Centres
- Standing for re-election to the Board are Ann Tudor from TCA, James Hitchin from the Alb, and James Handley formerly of AHR Architects who is taking a non-specific role on the Board working on the Big Town Plan.
- Dave Parry proposed and Tina Boyle seconded these Board elections.

#### 5. BID2

- SS reviewed the strong ballot result (88% in favour) and the strong mandate this now gives Shrewsbury BID for the next five years.
- SS summarised the project areas for the next five years are Promoting & Animating, Supporting & Animating and Representing & Influencing. SS invited attendees to meet Board Directors in each area after the meeting to ask any questions or make suggestions for future projects.

#### 6. AOB

- MM